

Objective

Visual and UI Designer utilizing skills in concept work and creative design solutions with web based applications.

Qualifications

- Proficient Design & Color Theory
- Typography & Composition Theory
- PC or MAC platform softwares
- Multitask on multiple projects
- Team Player
- Adobe Creative Suite
- Adobe Photoshop
- Adobe Illustrator
- DreamWeaver
- Adobe Icon Maker
- Adobe InDesign
- Adobe Acrobat

Professional experience

Ryan Tran Photography

Sunnyvale, CA

Photography (freelancing)

- Experience in high fashion industry, specializing in models' portfolios and editorial spreads.
- Conceptualized and photographed seasonal fashion ad campaigns and celebrity promotional materials.
- Work has been published in magazines. <http://www.ryantran.com>

2008 - 2011

My Photographer/ Click Image, LLC

Sunnyvale, CA

Senior UI Web Designer

- Conceptualized website designs, including UI and style guides for both websites
- All original design of logos, graphics, fonts, and layouts
- Designed website templates for services usability
- Drove Usability tests with customers to ensure smooth workflow of website application
- Created letterhead and promotional collateral for 15,000 unit direct mail campaign. <http://www.ryantran.com>

2002 - 2007

Adobe Corp.

San Francisco/ San Jose, CA

Visual/Graphic Designer (full time / contracting)

- Designed icons and splash screens for newly developed software (Adobe Acrobat 7.0, Adobe Photoshop Album, Adobe Suite)
- Worked closely with engineers and created security production icons from base concepts.
- Created icons for Adobe Acroman 3D
- Icon conversion into ICO and ICNS for MAC and PC
- Responsible for checking in icons to repository for production (Perforce)
- Contributed to the design of icons and graphics for the Downtown and Tracker projects
- Created Application Icons, Systray Icons, and System Icons for both PC and MAC
- Designed icons for Adobe software user registration website
- Designed webpage templates for Adobe Photoshop Album
- Created samples for Adobe Version Cue containing graphics and text <http://www.ryantran.com>

2000 - 2001

BeyondWork

Santa Clara, CA

Senior Web/User Interface Designer

- Defined graphic style for new web sites, including font attributes, color palettes and graphics
- Redesigned existing website for better usability and presentation of product: <http://www.beyondwork.com>
- Coordinated compatible front-end UI designs with back-end database implementation
- Created campaign newsletter distributed via HTML email
- Designed and created new HTML templates and updates to existing website
- Created original promotional graphics, banners, animated buttons and icons for website
- Designed and created collaterals for tradeshow
- Photographed and imaged products for use in customer brochures and website

1998 – 2000

ImproveNet

Redwood City, CA

Senior Web/User Interface Designer

- Oversee creative direction for the company's websites including graphic style definitions
- Managed two production assistants to produce all web graphics and image optimizations
- Created animated banners for company website and their affiliated partners
- Worked closely with Marketing and Engineering by directing a creative strategy and design of all collateral, ensuring creative integrity and quality
- Contributed both strategically and tactically in creative development.

Education

1991 – 1997

San Jose State University

San Jose, CA

B.A. Graphic Design / Photography

References

Available upon request.